



Beyond the Book



A Resource for Authors and Creators from Copyright Clearance Center

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Columnists & Their Books

National Society of Newspaper Columnists 30th Anniversary Annual Meeting

Saturday, July 1, 2006

10:30 – 11:45am

Omni Parker House, 60 School Street, Boston, MA

PANELISTS



Noah Lukeman is author of *A Dash of Style: The Art and Mastery of Punctuation*, the bestselling *The First Five Pages: A Writer's Guide to Staying out of the Rejection Pile* and *The Plot Thickens: 8 Ways to Bring Fiction to Life*, a BookSense 76 Selection, a *Publishers Weekly Daily* pick, and a selection of the Writers Digest Book Club. His Op-Ed pieces have been published in *The New York Times*, the *Wall Street Journal* and the *Dallas Morning News*. He is also President of Lukeman Literary Management Ltd. Previously he worked on the editorial side of several major publishers, including William Morrow and Farrar, Straus, Giroux.



Myra MacPherson is the author of the forthcoming *All Governments Lie: The Life & Times of Rebel Journalist I. F. Stone* (from Scribner). Her previous books are *Long Time Passing: Vietnam and the Haunted Generation*, which was nominated for the Pulitzer Prize and was a finalist for the Los Angeles Times Book Award, *The Power Lovers*, and *She Came to Live Out Loud*. She was a celebrated journalist for the *Washington Post* renowned for her penetrating political profiles, and has written for *The New York Times* and numerous national magazines including *Vanity Fair*. She lives in Palm Desert, CA and Washington, DC.



Jeffrey L. Seglin is an assistant professor at Emerson College in Boston, where he is the director of the graduate program in publishing and writing. He is the author or co-author on more than a dozen books on business and writing, including *The Good, the Bad, and Your Business: Choosing Right When Ethical Dilemmas Pull You Apart* and *The Right Thing: Conscience, Profit and Personal Responsibility in Today's Business*. Previously Prof. Seglin was an executive editor at *Inc.* magazine and a contributing editor to *Folio: Magazine*. He has written for publications including *The New York Times*, *Fortune*, *FSB*, *Salon.com*, *Time.com*, *Sojourners*, MIT's *Sloan Management Review*, *Harvard Management Update*, *Business 2.0*, *ForbesASAP*, *CIO*, *CFO*, and *MBA Jungle*, among others.

MODERATOR



Christopher Kenneally is Director, Author & Creator Relations, at Copyright Clearance Center. Author of *Massachusetts 101*, Kenneally has reported on education, business, travel, culture and technology for *The New York Times*, *Boston Globe*, *Los Angeles Times*, *The Independent of London*, and many other leading publications. He has also reported for WBUR-FM (Boston), National Public Radio and WGBH-TV (Boston). He serves on the Steering Committee of the National Writers Union (NWU) Boston Local and has been an Advisory Council member of the Boston History Collaborative.

Copyright Clearance Center, as the world's largest provider of copyright compliance solutions, is committed to supporting compliance through innovative licensing services and comprehensive educational programs. **Beyond the Book** is our educational outreach program connecting authors, publishers, and others with experts on the latest business issues facing today's dynamic information content industry — from initial research to final publication and beyond!